 Surabaya, 26 Februari 2001

 Apartment Waterplace Tower A
Surabaya, Indonesia, 60227

A curiosity-driven content creator, an adaptive individual with a passion in creating social media content including social media management. Has more than 5 years experience being a Content Creator. Skilled in content creation applications, such as OBS, Audacity, Adobe Photoshop, Lightroom, Sony Vegas Pro. Fond of Content Trends Research, Design Thinking, detail oriented, and always enthusiastic to learn new things!

EDUCATION

2022
UC Apple Developer Academy
UI / UX Research & Designer, iOS Developer

Ciputra University (2019 ~ 2023)
Informatics

SKILLS

 Adobe Photoshop  Sony Vegas Pro

 Adobe After Effects  Adobe Lightroom

 Audacity  OBS

Content Creation Research

Social Media Pitching Teamwork

Leadership Engagement

Video Editing Livestream

LANGUAGE


Bahasa Indonesia *Native*

English *Business Fluent*

NICKY Santano

Content Creator

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 nicky.santano@gmail.com

 Nicky Santano

 NickySanID

 @nickysantano

WORK EXPERIENCES

YOUTUBE CREATOR PROGRAM (NickySanID)

May '19 ~ now

In an official Youtube Creator Program, I've honed my skills in communication and branding. I have 60k+ subscribers on Youtube named "NickySanID". I've learn many things about creating content in general such as shooting, video making, content thinking, designing an engaging thumbnails and design, livestream, content engagement, new trends, and others. I have cultivated a dedicated audience and built connections with people from around the world through self-education.

SHOPPE CREATOR PROGRAM

Oct '22 ~ Jan '23

Being a content creator at Shopee Video, I've train my skills in Content Creation with a tight deadlines. I've learn many things about a short engaging content, Affiliation content through my Shopee creator program journey. By managing my time effectively and having a good creation team, I have made the most of this rewarding experience.

TIKTOK PARTNERSHIP PROGRAM (@nickysantano)

Jun ~ Dec '21

Being a content creator at TikTok Creator Partnership Program, I've honed my skills in communication, branding, time managing, and engagement. I have 100k+ followers on TikTok named "nickysantano". I've learn many things about a short engaging content and livestream through my TikTok content creation journey.

YOUTUBE CREATOR PROGRAM (NickySan)

Aug '17 ~ May 20

In an official Youtube Creator Program, my first time honing my skills in communication and branding. Have 30k+ subscribers on Youtube named "NickySan". I've learn many things about creating content in general such as shooting, video making, content thinking, designing an engaging thumbnails and design, livestream, content engagement, new trends, and others.

APPLE DEVELOPER ACADEMY @ UC - UI / UX

March ~ Dec '22

During this 10 months period internship, I worked on making several applications projects. Such as application to help college student with their budgeting plan (Moneh), App to help car enthusiast with their modification plan (BongkAR), and other projects done through challenge-based-learning (CBL) method.

GOOGLE DEVELOPER STUDENT CLUB @ UC

Aug '20 ~ Aug '21

Developer Student Clubs are university based community groups for students interested in Google developer technologies. I worked as a core team member in documentation, video and image editing, graphics designer.

COMMITTEE EXPERIENCES

DOCUMENTATION COORDINATOR - Design, Livestream

Jan '22

Big contest event of Ciputra University. Handled the position for the lead of content design, image and video editing, youtube livestream. Developed my leadership skills, improved my time management, and supported my team and other management in addressing many challenges.

INFORMATICS STUDENT MENTOR

AUG '20 - SEP '21

Being a mentor of 7 Informatics Students, I have developed and build my network, and leadership skills. As a mentor, I provide support and guidance to others who are struggling with coding and presentation design, that they can use to pursue their own projects and interests.

UC x YKDE - Design Content Creation Tutor

Aug '21

Being a tutor of content creation design for 3 days on one of the Ciputra University event UC x YKDC. YKDE is Yayasan Kaki Dian Emas in Surabaya, Indonesia. I lead the event by being a tutor of design thinking and content media design of 30+ learners.

OWEEK 2020 - Advice and Mentoring Department

SEP '20 ~ DEC '20

Orientation Week of Ciputra University, named 'Evolve'. Developed my leadership skills, improved my time management, and supported my team in addressing any challenges they may face in completing their tasks.